



# Racism and Social Equality



**By Moyrom and Safi**



# Proposal

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The message behind our video is that bullying and racism have serious consequences, which some people can't really see happening behind closed doors. This is such as the mental health issues that the victims struggle with or even develop. It can also lead to things like self harm or even worse, attempted suicide.

The aim of our video is to make people aware of the effects and impacts of racist bullying and how it can make victims feel at the end of the day. I think that most people know it's wrong but they seem to ignore the amount of hurt they can cause and the outcomes of it. Our objective to reach our aim is to partner up with charities to learn about the conditions of racism and bullying so that we are able to cover it correctly and raise awareness of it; so that people can take away from our video and if they encounter it happening to someone else then they can prevent it.

# Budget

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Stuff used	Prices
Adobe After Effects	£19.99 per month
Adobe illustrator	£9.98 per month
DSLR Camera	£329.00
Tripod	£20.39
Dell keyboard	£11.99
Dell Tower	£860.20
Dell Mouse	£11.99
Total	£1,263.55

Here is a budget of the stuff that we would use to help us create our short 5 minute video. Ideally if we were working professionally on this then it would've cost us over a £1000 to actually make it as we would've needed the equipment. However as this is a part of our course, these would be provided for us.

# Legal & Ethical Issues

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**Equality Act:** The equality act is a legal order that has to be followed by the public so that it can protect people who are more vulnerable from being discriminated at places like the workplace and in schools. I think it's relevant to our work because we have chosen to focus our video on racism so it means that giving people a chance to share their opinions no matter what they look like.

**Personal information:** when we go out and film for our interviews, me and my partner need to respect those who don't want to be filmed because it is against the law if we film without permission. We are gonna make sure that we don't capture someone on camera if they don't want to and that we will give out a model release form to those who do actually want to be a part of it.

**Defamation:** This is where the media can take something that is good but present it in a negative way. This relates to our video because our job is to raise awareness of racist bullying and the impacts of it so we don't want to mislead any information about any of this to the viewers or any other people that may be interested in taking away anything or on how to help.

# Target Audience

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We have chosen to do Bristol as are target but also we decide are main target audience would be those who racially abuse victims everyday such as a 42 year old man racially abused and assaulted with a traffic cone in Bristol city centre.

By this Is easily shown that anyone can get racially abused anywhere and anytime.

One on One: Racially abuse can also happen with just you and the attacker with nobody to help the victim.

# Outline

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We have decided to do a short documentary film

The story is about a boy who gets bullied for being different than everybody else and not wanting talk to anyone he goes and cuts his wrist instead he does this because of what the bullies have said to him every single day being depressed and tired of going to school everyday.